



## ABOUT ME TELEVISION

### OVERVIEW

Launched in October of 2005, ME, “Music + Entertainment” TV, is a network dedicated to showcasing the scores of talented musicians, legendary performance venues and vibrant **entertainment scene across the nation**. It’s where music fans go 24 hours a day to discover up-and-coming artists.

### DISCOVER THE MUSIC & ENTERTAINMENT SCENE

ME features live music performances and interviews that **you can’t find anywhere else**. Beyond music, M\*E TELEVISION offers original programs highlighting everything from filmmakers to art galleries, and from the ballet to restaurant tours. It’s the **music and entertainment experience** delivered to your living room.

### SHOWCASING MUSIC + ENTERTAINMENT

For the lowdown on up-and-coming artists, the stories behind the legends and to see what’s going on, M\*E TELEVISION is the resource for the entertainment scene in TEXAS. M\*E TELEVISION offers behind-the-scenes interviews, local live music shows, videos, biographies, event recommendations and venue schedules. M\*E TELEVISION delivers extensive reporting on music events followed around the world, like South by Southwest Music Festival, Music Fest at Steamboat Springs, Colorado, Austin City Limits Music Festival in Austin, Texas and Big State Festival in College Station, Texas. M\*E TELEVISION delivers programs including:

- Tex-Mix
- Airwaves
- Hill Country
- Red River Rocks
- Timeline
- Sonido Boombox
- Smash
- Smooth
- Almost Late Show
- Taste of Texas

These programs give viewers more than just the inside story on what’s happening in “**The Live Music Capital of the World,**” but in music worldwide.



### CONTENT THAT CAN’T BE FOUND ANYWHERE ELSE

Taped in legendary venues like Antone’s, Emo’s, Stubb’s, The Continental Club and M\*E TELEVISION’s renowned soundstage and venues across the nation, our live concert series features music performances you can’t find anywhere else. ME Live! spotlights everything from local bands to Grammy-Award winning musicians to legends that need no introductions. And with exclusive interviews, M\*E TELEVISION gives its audience a fascinating glimpse behind the scenes.



### KEY FACTS:

**LAUNCHED:** October 2005

**HEAD OFFICES:** Austin, TX

**EMPLOYEES:** 40

**MARKET:** Regional and state musicians and both national and international musicians

**PROGRAMS:** 14 programs that range from documentaries and specials to specific music genres

**AWARDS:** 5 International Telly Awards:

- ME Live! – The networks nightly hallmark series featuring live music performances by local and touring artists claimed two Telly’s for episodes featuring Paula & Willie Nelson at the Saxon Pub and Collective Soul at the Glenn at the Backyard.
- M\*E TELEVISION’s one-hour documentary series is devoted to legendary musicians, historical venues and all things that are the stuff of “Texas Legends” received a Telly for its touted show on the Paramount Theater.
- M\*E TELEVISION that spotlights the notable places and personalities in Austin took home two awards. The Bboy City episode garnered a Silver Telly and the Slam Poetry installment claimed a Bronze Telly.

### MANAGEMENT:

- Constance Wodlinger – President, CEO
- Jacqueline Renee – VP, Executive Producer
- Kevin Conner – VP, Artist Relations
- Corrine Rotan – Dir. of Marketing
- Michele Golden – Dir. Texas Cable Markets